

Homework Assignment

Final Project

Web Site Planning and Design Guide

Your answers to these questions will help guide you through the process of building your web site project.

Please review Lecture->Web Design Lecture 4 and Final Course Project->Web Site Planning and Design Guide Example

Submit your answers to the questions and related material for this homework assignment on the Final Project- Web Site Development Planning/ Design Guide folder on Canvas. Each question is worth 10 points each.

1. **Site's Purpose:** State the goal or purpose of your web site in one or two sentences? The goal or purpose should include what do you want your web site to accomplish? (See Lecture Topic 4: slides 5 -7)
2. **Abstract Description:** Write at least five adjectives that best describe the look and feel of your Web site? (See Lecture Topic 4: slide 8)
3. **Related Sites:** Search for at least 2-3 related web sites on the Internet which you can get similar designs, ideas and features for your web site project. List those sites down. (see Lecture Topic 4: slides 12-13)
4. **Target Audience:** Describe your ideal site visitor? Who is your intended target audience? (See Lecture Topic 4: slides 9-11)
5. **Content:** What basic content pages will be on your web site? List at least 5 content pages and the working title of each page. (See Lecture Topic 4: slides 14-15)
6. **Navigation Design:** Organize and select which basic content pages and sub-pages will be on the main navigation menu. List down your navigation design's orientation, alignment and style. (See Lecture Topic 4: slides 16-20)
7. **Site Map:** Create a site map of your web site. You can use PowerPoint, Word or Visio Flow Chart. (See Lecture Topic 4: slide 21). Attach your site map to this question.
8. **Domain Name:** List down at least 2 possible domain names for your Web site? Verify the domain's name availability. Research, identify and list down your host domain service provider. (See Lecture Topic 4: slides 22-24)
9. **Design's Look and Feel:** Describe the site's look and feel based on your site's purpose and target audience. Use the design guideline in the lecture topic to help guide you in outlining the design's look and feel. (See Lecture Topic 4: slides 25-34)
10. **Wireframe:** Create a wireframe for your home page on your web site that clearly shows the logo, navigation, content, and footer areas. You can use Word or PowerPoint to layout

your content and create your wireframe which will serve as your mockup design. (See Lecture Topic 4: slides 35-38). Attach your wireframe to this question.